



EMPHNET

The Eastern Mediterranean  
Public Health Network

# THE EMPHNET WEBI SERIES

**The EMPHNET WEBi Series began as a response to the disruptions caused by the COVID-19 pandemic and the infodemic that accompanied.**

Since then, it has grown into a trusted virtual platform for public health knowledge exchange, dialogue, and professional learning. The WEBi Series provides an inclusive and timely space where experts, practitioners, and decision-makers share perspectives and practical experiences. Covering different public health themes, it also strengthens the region's public health voice on global issues.

# REGIONAL CHALLENGES: WHY WEBINARS MATTER



## A Tool for Professional Development

Webinars have proven to be an effective, low-cost learning tool for professional development, particularly in resource-constrained settings. Literature shows that webinars enhance professional knowledge, encourage interactive participation, and offer flexibility for learners at different career stages.

In the EMR, where professional development opportunities are unevenly distributed, the WEBi Series helps fill a critical gap. By offering free, regular, and accessible sessions, the series supports continuous learning, strengthens capacity, and nurtures a community of practice across borders.



## A Platform for Knowledge Access

A key strength of webinars lies in their ability to deliver knowledge rapidly and in clear, digestible formats. Research shows that virtual events democratize expertise, removing geographical and financial barriers. For public health professionals in the EMR, where emergencies demand swift action, the WEBi Series provides immediate access to global knowledge and actionable insights.

Its concise, focused sessions enable participants to quickly grasp insights and apply them in practice. Recordings and knowledge products further extend this impact.

Beyond learning, the series also fosters valuable networking opportunities, enabling participants to connect, collaborate, and build lasting professional relationships.



## A Space to Connect and Collaborate

Webinars enable cross-border and cross-level interaction: health professionals, experts, policymakers, and learners converge in virtual spaces to exchange insights, co-develop solutions, and build lasting professional networks.



## An Instrument for Advocacy

Webinars do more than educate, they empower change. The EMPHNET WEBi Series serves as a platform to raise awareness, shape public narrative, and drive policy discussion. By bringing together experts, decision-makers, and civil society, the Series amplifies public health issues that need urgent action.

# SPEAKERS AND ENGAGEMENT



The series features experts from ministries of health, universities, research centers, global organizations, among other entities. The speaker lineup reflects a diverse mix of voices and expertise from across the region and beyond, reinforcing both credibility and inclusiveness.

The WEBi Series attracts a diverse audience, reflecting its inclusive and cross-cutting scope:



## **Policy Makers**

who inform decisions with timely, evidence-based insights



## **Public Health Professionals**

who provide stories on practical experiences from the field



## **Scientists and Researchers**

who seek dialogue on emerging evidence and regional priorities



## **Academics and Educators**

who wish to integrate practical knowledge into teaching and mentoring



## **International Partners and Organizations**

who wish to engage in discussions with stakeholders from the region

# WHAT MAKES THE EMPHNET WEBI SERIES UNIQUE?

The WEBi Series stands out for its **design and delivery**:



## **Convenient Timing**

Sessions scheduled to suit multiple time zones.



## **Concise and Focused**

Sessions are short and engaging.



## **Free and Open Access**

No registration fees, ensuring accessibility for all.



## **Recorded and Archived**

Knowledge remains accessible beyond the live sessions.



## **Inclusive Participation**

Sessions engage all levels of the health system; from frontline workers to policymakers.



## **Regional and Global Representation**

Sessions feature diverse speakers and attendees.



## **Diverse Themes**

Themes covered include immunization, climate change, humanitarian crises, NCDs, and more.



## **Timely and Relevant**

Topics are responsive to emerging regional and global priorities.

# THE EMPHNET WEBI SERIES: KEY HIGHLIGHTS

## By the Numbers



**46**

**Webinars Conducted**



**130+**

**Institutions Represented**

- Universities and Research Centers
- NGOs / Civil Society
- International and Regional organizations
- Ministries of Health



**170+**

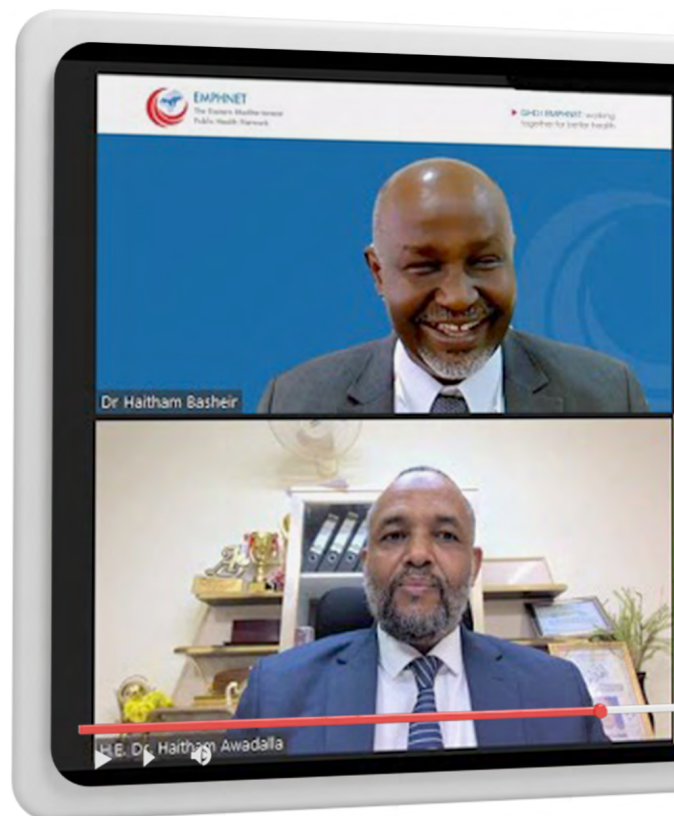
**Speakers Featured**

**Geographical Distribution from the Region:**



**Level of Expertise**

1. CEOs and Senior Executives
2. Directors at NGOs
3. Program Directors and Managers
4. Community Health Workers & Practitioners
5. Academics and Researchers
6. Policy Advisors and Decision-Makers
7. Field Workers and Epidemiologists



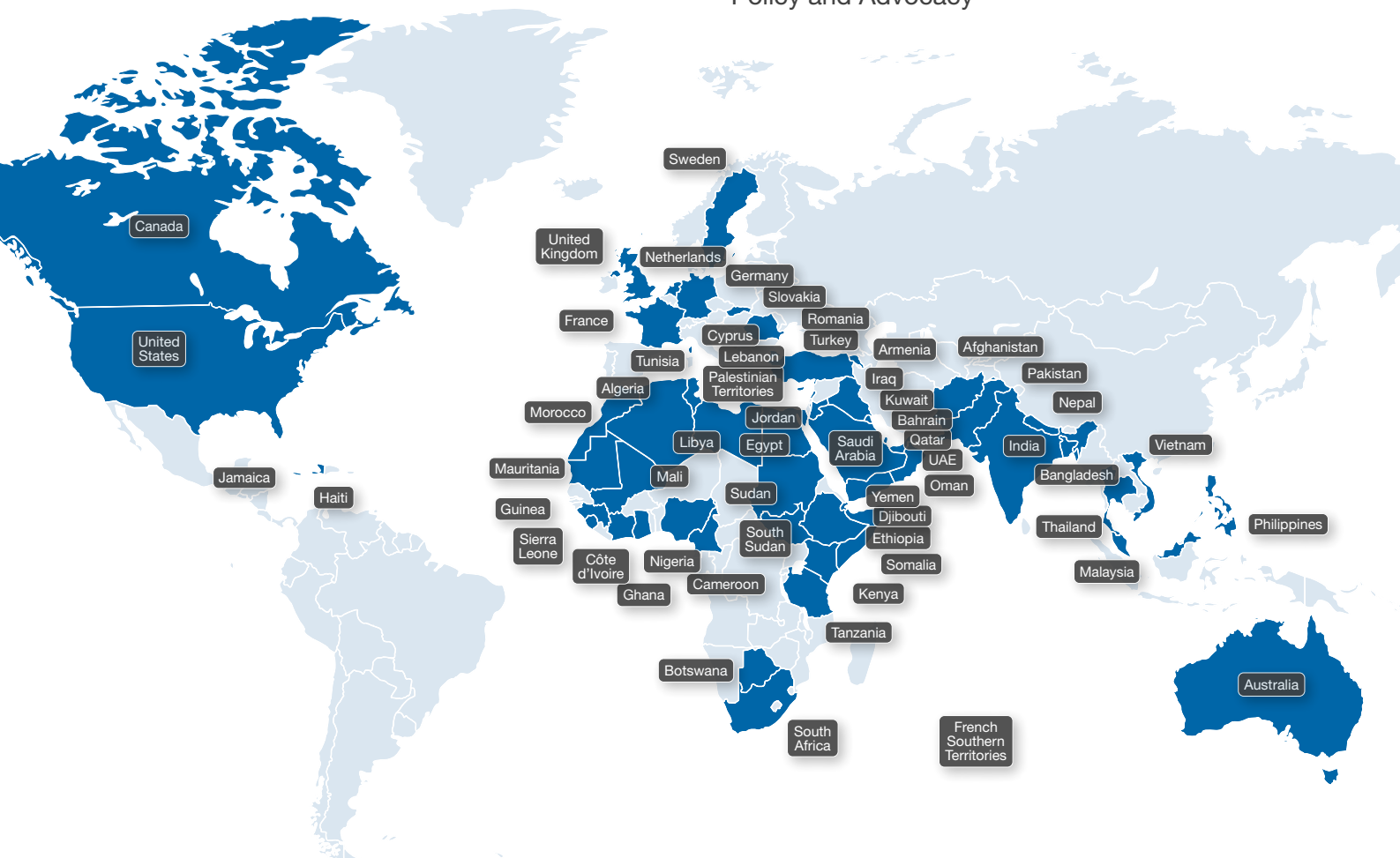




**6500+**  
**Attendees Reached**

## TOPICS COVERED

- Field Epidemiology and Public Health Research
- Immunization & Vaccine-Preventable Diseases
- Emergency Response and Humanitarian Health
- One Health and Environmental Health
- COVID-19 and Pandemic Preparedness
- Noncommunicable Diseases (NCDs)
- Policy and Advocacy



## Be Part of the Webinar Series

Join the conversation, share your expertise, or recommend inspiring voices. You can also attend and engage in the sessions. Contact us at [comm@emphnet.net](mailto:comm@emphnet.net) to get involved.

## The EMPHNET WEBi Series: From Dialogue to Documentation

- ✓ **Featured in Scientific Literature:**  
Cited in peer-reviewed journals and international research papers.
- ✓ **Referenced Across Platforms:**  
Highlighted in blogs, digital libraries, and sector reports.
- ✓ **Shaping Policy Agendas:**  
Informed the development of 7 policy briefs, translating discussions into actionable recommendations.
- ✓ **Capturing Knowledge:**  
Documented through 13 detailed reports, ensuring key insights remain accessible beyond each live session.